



Implemented by  
**giz** DEUTSCHE ZUSAMMENARBEIT  
FUER INTERNATIONALE  
ZUSAMMENARBEIT (GIZ) GMBH



# INVESTPRNJAVOR



MUNICIPALITY PRNJAVOR



Dear businessmen, entrepreneurs and potential investors,

Welcome to the website of 'Invest Prnjavor' – the e-service developed exclusively for the private sector! We would like to make Prnjavor a pleasant place for doing business, where the Municipal Administration of the Prnjavor municipality will be your partner and supporter in every aspect!

A dynamic development of local businesses presents our common, key and strategic commitment. In this sense, the creation of a favourable environment is not only an intention but a firm commitment of the Municipal Administration of the Prnjavor municipality, with the aim to strengthen the existing business companies, help them become competitive on the domestic and international markets as well, provide support to your development, help you out of problems and also attract new direct investments, which will further contribute to Prnjavor to turn from 'Small Europe' to 'Europe in Small'.

The success of us all will depend on the common engagement of all the local resources, increase of productivity, better marketing performance and also the ability to adjust to a new, dynamic changes and market conditions in the country and in the region!

Sincerely,  
Darko Tomaš, Mayor of the Municipality

## Location and its distance from the regional centres of BiH and the former Yugoslavia countries

Geographic position of the municipality of Prnjavor provides to the investors shorter time for the transportation of goods, with a lower transportation costs. The construction of the '9 January' motorway directly connected the municipality of Prnjavor with Banja Luka and Doboј. The international motorway between Belgrade – Zagreb is only 55 km away, while the future transnational corridor V5 is only 60 km away, which will be connecting the central Europe with the Adriatic Sea region.

### The closest international border crossing

Bosanska Gradiška – the international border crossing of I Class of road traffic network with the Republic of Croatia (transport of persons, all types of goods and means of transportation), with the distance of 70 km.

Bosanski Brod – the international border crossing of II Class of road traffic network with the Republic of Croatia (transport of persons, all types of transportation means and all types of goods, except for the excise goods), with the distance of 55 km.

Rača – the international border crossing of I Class of road traffic network with the Republic of Serbia (transport of persons, all types of goods and means of transportation), with the distance of 190 km.

### Ship transport:

Port of Šamac – 100 km distance,

Port of Brčko – 130 km distance,

Port of Ploče – 376 km distance,

Port of Split – 310 km distance.

### Railroad traffic:

Dragalovci – 17 km distance.

### Nearby airports:

Banja Luka – 42 km distance,

Tuzla – 108 km distance,

Sarajevo – 198 km distance,

Zagreb – 197 km distance,

Belgrade – 255 km distance.



A detail of Banja Luka – Doboј motorway

### ACTIVE LABOUR FORCE OFFER – QUALIFICATION AND AGE STRUCTURE

Qualification structure	Total	Women	Age structure	Total	Women
No school	104	47	Od 15 - 18 godina	0	0
47Unskilled workers	125	50	Od 18 - 20 godina	107	47
PK-NSS workers	22	13	Od 20 - 24 godina	264	149
Skilled workers	651	268	Od 24 - 27 godina	139	92
GSE technicians	566	370	Od 27 - 30 godina	162	95
HSW specialists	8	1	Od 30 - 35 godina	159	105
College level education	13	9	Od 35 - 40 godina	163	86
ULE 180 ECTS	40	30	Od 40 - 45 godina	168	86
ULE 240 ECTS, 4, 5 & 6 years	127	90	Od 45 - 50 godina	134	66
Master 300 ECTS	5	3	Od 50 - 55 godina	180	81
Master by old educational laws	0	0	Od 55 - 60 godina	129	49
Curricula	0	0	Od 60 - 65 godina	56	25
Ph.D.			65 godina	0	0
<b>TOTAL</b>	<b>1,661</b>	<b>881</b>	<b>U K U P N O</b>	<b>1,661</b>	<b>881</b>

GSE – general secondary education, HSW – highly skilled workers, CLE – college level education



## Tourism

**BRC 'Banja Kulaši'** with its thermal and mineral water presents an exquisite touristic asset in the Prnjavor municipality area. It is 14 km away from the city centre and it has been famous for its healing properties ever since the Austro-Hungarian times. There are only three wells of water with such properties in the area of Europe.

**The Stud Farm of 'Vučijak'** is a branch of a Slovenian Lipica Stud Farm and it is one of the most renowned stud farms from the times of the former Yugoslavia. Today, the Stud Farm has a large number of Lipizzaner horses, with a six blood lines of stallions and fifteen lines of mares, which guarantees a huge genetic potential of this prestigious horse race.



**The Log Church** at Palačkovci was built in 1843. This exceptional cultural monument is dedicated to the Apostles Peter and Paul and it was entirely made of oak wood.

**The Monastery of Stuplje** is located in the Gornji Vijačani village, on the border between the Prnjavor and Čelinac municipality, along with the Manastirka river. It is dedicated to the Saint Archangel Michael. It is assumed that it was built in XIII century and it was demolished during the Turkish rule. The foundations of the monastery were found in 1994, when the reconstruction of this Middle Age monastery started.

**Lake of Drenova** is an artificially accumulated lake, which is about ten kilometres from the city and it is one of the most attractive places for fishing in this part of BiH. It was declared a special fishing territory. It was here that two record catfish were caught weighing over 100 kilograms.

The municipality of Prnjavor is a place pleasant for work and living. It is recognisable by its multi-ethnicity, multiculturalism and it is justifiably called "Small Europe" because of a large number of national minorities living in the municipality (the Ukrainians, Polish, Czechs, Italians and others), who have developed cultural and business cooperation with their mother countries.



Ovaj info-materijal je urađen uz pomoć Evropske unije. Sadržaj ovog info-materijala je isključiva odgovornost opštine Prnjavor, i ni u kom slučaju ne predstavlja stanovišta Evropske unije.

Izrada ovog info-materijala je podržana kroz Program za lokalnu samoupravu i ekonomski razvoj u BiH, EU ProLocal, kojeg finansiraju Evropska unija i Vlada Njemačke, a implementira Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

According to the last macroeconomic indicators, the business companies in the Prnjavor municipality have achieved the profit of BAM 34 million, while the total revenue in 2017 amounted to BAM 690,3 million.

In 2017, Prnjavor achieved export in the amount of BAM 204.6 million and it has also imported the goods and services in the value of BAM 121.7 million.

The number of business companies in the Prnjavor municipality is 884, out of which 235 are legal entities and 649 are entrepreneurs. When it comes to the business sectors of the Prnjavor municipality, it may be said with certainty that metal industry, food industry and wood processing sector are the leading sectors. Likewise, the developed agricultural production should also be noted.

The Prnjavor municipality today is one of the leaders in the Republika Srpska in the production of raw milk, with the production of 8-10 million litres of raw milk on an annual basis with a possibility of investment into the milk processing capacities and added value milk products.

The Prnjavor municipality has strategically planned its growth and development. The Prnjavor Municipality Development Strategy for the period 2012-2020 foresees a number of projects aimed at creating a better business environment and adjustment to the investors' needs, all the while being environmentally-friendly.



## Priority sectors and the most significant business companies

- The largest number of SMEs, 51%, is in the processing industry, followed by 27% in wholesale and retail trade.
- 47% of the Prnjavor municipality revenue comes from the processing industry.
- Processing industry business companies have achieved the highest profit of 72% and they are the biggest employers.
- 29.3% of the total number of employees work in the processing industry.
- 75% of the total export is achieved by business companies in the processing industry.
- Prnjavor continues to invest in the sectors with developmental potential with a long tradition: metal industry, wood processing industry, food industry, civil engineering, trade.

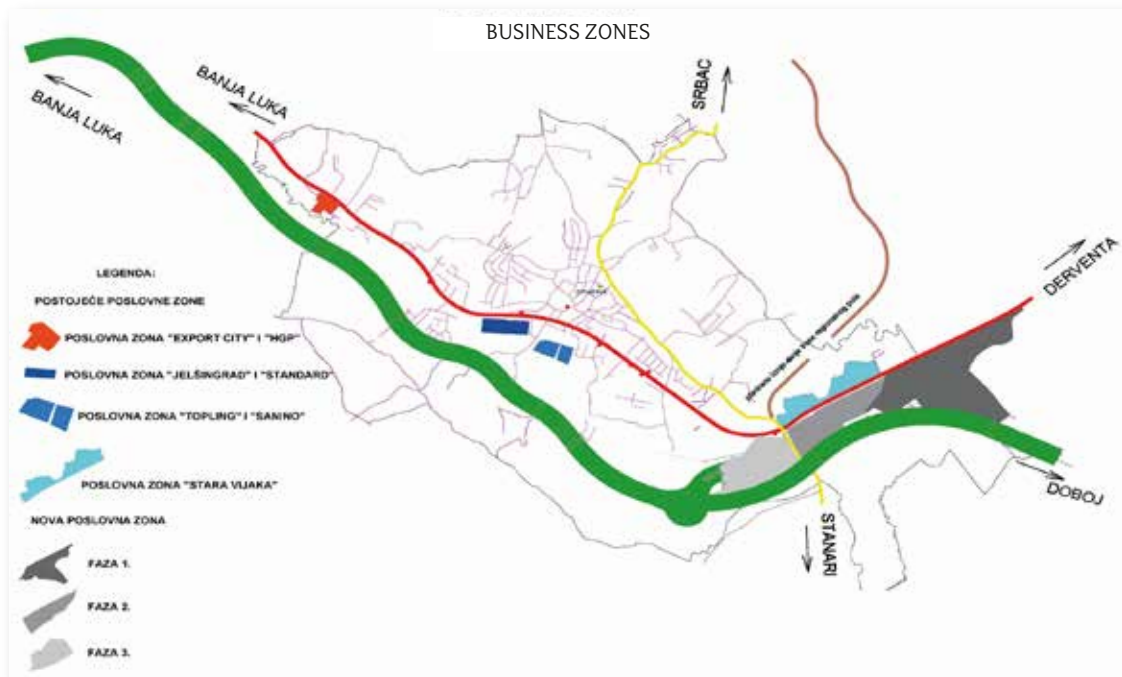


- The most important business companies in the metal industry: Topling d.o.o., Metalex d.o.o., Dis-Eurostandard d.o.o., Ferrostil-mont d.o.o., Armako d.o.o., Topinox d.o.o.
- The most important business companies in the food industry: Mladegs Pak d.o.o., Mi-Trivas d.o.o., Leut d.o.o., Njam-njam d.o.o.
- The most important business companies in the wood processing sector: Export City d.o.o., A.D. Standard, Rizba d.o.o.
- The most important business companies in the civil engineering sector: GP Gradip a.d., BeDem MD d.o.o.
- The most important business companies in the leather and footwear sector: Viale d.o.o., The Welly d.o.o., K.L.M. d.o.o.
- The most important business companies in the wholesale and retail sector: Komerc Mali d.o.o., Leburić Komerc d.o.o., Eurogrand d.o.o.

## Investment opportunities

The business and industrial zone of Vijaka consisting of 369 ha surface has a direct exit to the newly constructed motorway '9 January', which connects Banja Luka and Doboј across Prnjavor in the length of 38 km. The water supply and electrical energy supply networks have been provided in the business zone as well as the road network to the planned buildings.

The municipality of Prnjavor offers to sell land below the market price and under special terms, while the lot sizes may be adjusted to all the investors' needs.



## DEPARTMENT FOR LOCAL ECONOMIC DEVELOPMENT AND SOCIAL ACTIVITIES

Phone: 051/660-224; 663-740, Extension 232

Fax: 051/663-740

E-mail: [ler@prnjavor.ba](mailto:ler@prnjavor.ba)

INVESTPRNJAVOR

[www.opstinaprnjavor.net](http://www.opstinaprnjavor.net); [www.investprnjavor.com](http://www.investprnjavor.com)