

**FORTH ANNUAL CONFERENCE:  
"INNOVATION AND GREENING OF SMEs IN BiH:  
DO WE KNOW WHERE WE GO AND WHERE WE START FROM"**

<b>Main focuses:</b>	<ul style="list-style-type: none"> <li>• Key direction(s) for SMEs innovations and greening in BiH</li> <li>• Current situation and potential for change – what is the adjacent possible and how to support its emergence</li> </ul>
<b>Objective:</b>	Inputs from the Conference will be used for further elaboration of new policies and instruments to support innovations and greening of SMEs in Bosnia and Herzegovina
<b>Organizer:</b>	Eda - Enterprise Development Agency, Banja Luka ( <a href="https://edabl.org">https://edabl.org</a> )
<b>Support:</b>	Embassy of Sweden in Bosnia and Herzegovina, through the project „Small Business Act - Strategic and Policy Framework in BiH, SBA in BiH”
<b>Time:</b>	16. 12. 2021. 12:00 - 15:00; On-line, Zoom Platform: <a href="https://us02web.zoom.us/j/87438102910">https://us02web.zoom.us/j/87438102910</a>
<b>Expected Audience:</b>	More than 50 participants: from institutions supporting SME development in BiH (state level, entities and Brcko District BiH, local); from business associations and SMEs; from development agencies and CSOs, from donor’s community and projects

**Program:**

<b>Time:</b>	<b>Agenda:</b>
12.00 - 12.10	<b>Welcome Speech:</b> - Ms Eva Smedberg – Head of Development Cooperation, Embassy of Sweden in BiH
12.10 - 12.20	<b>Introduction: Overview of the Conference’s focuses, objective and structure</b> - Zdravko Miovcic, moderator of the Conference
12.20 - 13.00	<b>What is (are) the main direction(s) for SME innovation and greening in BiH from a global, EU, regional and BiH perspective</b> Keynote Speakers: Mr Frank Waeltring, Mesopartner ( <a href="https://www.mesopartner.com">https://www.mesopartner.com</a> ) Mr Mirza Kusljagic, ReSET ( <a href="https://reset.ba">https://reset.ba</a> )
13.00 - 13.45	<b>Where we start from and what could be potential for change: experiences and examples from pilot projects</b> Keynote Speakers: Ms. Sanela Dzevlan, SERDA ( <a href="https://serda.ba">https://serda.ba</a> ) – <b>Challenge to Change project</b> ; Ms. Jasna Hivziefendic, ReSET – <b>Energy Efficiency Network(s) in Industry</b> , Mr. Goran Jankovic, Eda – <b>NOVALIS project and Innovation Voucher Schemes</b>
13.45 - 14.15	<b>Reflection on key directions and current situation: perspectives of policy makers, SMEs, consultants and donors/projects:</b> - How to address and promote strategic direction(s) - Other useful experiences and potentials of the current reality <i>Moderated discussion</i>
14.15 - 14.45	<b>What is (are) adjacent possible(s): how to adjust policies and instruments</b> <i>Moderated discussion</i>
14.45 - 15:00	<b>Wrap-up and Conclusions</b>