



ŠESTA GODIŠNJA KONFERENCIJA O PODRŠCI MALIM I SREDNJIM PREDUZEĆIMA
**PROJEKTA PODRŠKA ODRŽIVOM RAZVOJU MSP U BiH –
(NE)NAUČENE LEKCIJE**

SIXTH ANNUAL CONFERENCE ON SME DEVELOPMENT SUPPORT IN BiH
**PROJECTS' SUPPORT FOR SUSTAINABLE SME
DEVELOPMENT IN BiH – LESSONS (NOT)LEARNT**



SIXTH ANNUAL CONFERENCE ON SME DEVELOPMENT SUPPORT IN BiH
„PROJECTS’ SUPPORT FOR SUSTAINABLE SME DEVELOPMENT IN BiH - LESSONS (NOT)LEARNT“

Goal:	<ul style="list-style-type: none"> – Sharing the lessons (not)learnt about the effectiveness of developed practices and instruments of current project support, to achieve greater effects and impact on accelerating the dynamics of changes in companies and the economy of BiH towards smart growth and sustainable development. – Promote innovative companies supported within the C2C 3.0 project.
Organizers:	Eda and SERDA, in cooperation with the UNDP BiH
Support:	Embassy of Sweden in BiH (projects "Advanced Implementation of the Small Business Act in BiH2EU - SBA in BiH2EU" and „Challenge to Change, C2C 3.0“
Time:	5. 12. 2023 from 11:00 do 16:00
Place:	Hotel Hills Ilidža (Butmirska cesta 18, Ilidža, Sarajevo).

Agenda

Time	Content
10:30 - 11:00	<ul style="list-style-type: none"> - Arrival and registration of participants - Statements for the media
11.00 - 11.40	<p>Welcome speech</p> <ul style="list-style-type: none"> - H. E. Helena Lagerlöf, Ambassador of Sweden in Bosnia and Herzegovina <p>Keynote speaker</p> <ul style="list-style-type: none"> - Dr Shawn Cunningham, international innovation expert, Mesopartner
11.40 - 12.00	<p>Presentation of key findings from the <i>Sensemaker survey</i> on improvements and changes in SMEs in BiH</p> <ul style="list-style-type: none"> - Ms. Jelena Prohaska (Eda)
12.00 - 13.00	<p>Panel discussion 1: Presentations of lessons (not) learnt by project managers and associates</p> <p>Participants: Mr. Ismar Čeremida (UNDP), Mr. Donald Prohaska (GIZ), Mr. Goran Janković (Eda), Ms. Ognjenka Lalović (VTK BiH)</p>
13.00 - 13.30	Refreshment, informal discussions
13.30 - 14.30	<p>Panel discussion 2: What needs to change to achieve a greater impact of project support on the green and digital transition and innovations in SMEs</p> <p>Participants: Ms. Marina Dimova (UNDP), Mr. Mirza Kušljugić (ReSET), Mr. Željko Karanović (Team Leader of the project „Market Makers“), Mr. Zihinja Hasović (Team Leader of the project ASB, EBRD)</p> <p>Moderator: Mr. Zdravko Miović</p>
14.30 - 15.00	<p>Summary of lessons (not)learnt from supporting sustainable SME development in BiH</p> <p>Moderated discussion of participants</p>
15:00 - 16:00	<p>Promotion of the Challenge to Change 3.0 as a support instrument for innovative SMEs</p> <ul style="list-style-type: none"> - Ms. Sanela Dževlan: brief presentation of the project: certificate award ceremony for 38 companies
16.00 -	Snack: additional time for informal discussions