

## 7th Annual Conference on Support for Small and Medium Enterprises

### "SME NEXT – From (Un)Learned Lessons to Crisis as an Opportunity"

<b>Objectives</b>	<ul style="list-style-type: none"> <li>- <b>Review the results and (un)learned lessons regarding policies and support instruments for the sustainable development of SMEs</b>, as identified through the project "Advanced Implementation of the Small Business Act in BiH2EU – SBA in BiH2EU".</li> <li>- Cross-analyze <b>perspectives on the new challenges SMEs face</b> amid the global political and economic crisis and <b>explore whether, and how, the crisis can be leveraged as an opportunity for the transformation of SMEs and the economy in BiH.</b></li> </ul>
<b>Organizers</b>	Eda - Enterprise Development Agency, in cooperation with the Foreign Trade Chamber of BiH
<b>Support</b>	Embassy of Sweden in BiH, through the project "Advanced Implementation of the Small Business Act in BiH2EU - SBA in BiH2EU"
<b>Date &amp; Time</b>	April 14, 2025, from 12:00 to 15:30
<b>Venue</b>	Foreign Trade Chamber of BiH (Branislava Đurđeva 10, Sarajevo)

#### Conference Program

Time:	Agenda:
	<b>Welcome speech</b>
12.00 - 12.20	- Mr. Ahmet Egrić, President of the Foreign Trade Chamber of BiH - Ms. Eva Smedberg, Head of Development Cooperation, Embassy of Sweden
12.20 - 12.30	<b>Introduction: Overview of the conference focuses</b> - Mr. Zdravko Miović, Director of Eda - Enterprise Development Agency
12.30 - 13.10	<b>Block 1 - Learned (and Unlearned) Lessons: SME Policies and Support Instruments</b> Introductory presentation and <b>Panel 1: Strategic and operational planning and harmonization of SME policies - what has improved, and what remains a challenge</b> Participants: Ms. Brankica Pandurević (MOFTER BiH), Ms. Milka Latinčić (MEE RS), Prof. Dr. Bahrija Umihanić (Faculty of Economics Tuzla), Ms. Jelena Prohaska (Eda). Moderator: Mr. Pavle Miović (Eda)
13.10 - 13.50	Introductory presentation and <b>Panel 2: Support instruments for implementation and monitoring &amp; evaluation systems - what effects are being achieved, how, and why</b> Participants: Mr. Enes Ališković (Foreign Trade Chamber of BiH), Ms. Adrijana Rac (RAIS), Assist. Prof. Dr. Ranka Sudžum (Faculty of Mechanical Engineering, East Sarajevo), Mr. Asmir Kosovac (SERDA), Mr. Jure Jurić (MIVIKO). Moderator: Mr. Goran Janković (Eda)
13.50 - 14.20	Refreshment, informal discussions
14.20 - 15.00	<b>Block 2 - Crisis as an Opportunity for SME and Economic Transformation</b> <b>Panel 3: From competitive vulnerability to systemic competitiveness of SMEs in BiH - what are the key challenges, and how to address them</b> Participants: Ms. Sanela Dževlan (SERDA), Mr. Zoran Puljić (Mozaik Foundation) and Mr. Zdravko Miović (Eda). Moderator: Mr. Dženan Šarić (Mozaik Foundation)
15.00 - 15.30	<b>Plenary discussion and conclusions</b> Moderated discussion of participants
15.30 -	Snack; additional time for informal discussions